

Welcome
to the

JA Staff Alumni Network... *a Pioneer legacy*

Annual Meeting



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The mission of the JA Staff Alumni Network is to provide a network alumni and to further the mission of JA USA.

JA USA Updates



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Jack Kosakowski - JA USA

Richard George - 3DE

Beth Beene - Brand

MC Desrosiers &

Kristina Cassidy - Education & Impact



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Jack Kosakowski President and CEO



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The mission of the JA Staff Alumni Network is to provide a network, alumni and to further the mission of JA USA.



Richard George President Tampa



Break Time



Beth Beene Vice President Marketing



MC Desrosiers Chief Education and Learning Technologies Officer

picture

Kristina Cassidy
TBD



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Join Us Tonight at the JASAN Reception



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Welcome back

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Today's Agenda

Reports on 2021-22 Goals & Accomplishments

- Fund Campaign
- Communications
- Recognition & Development
- Membership

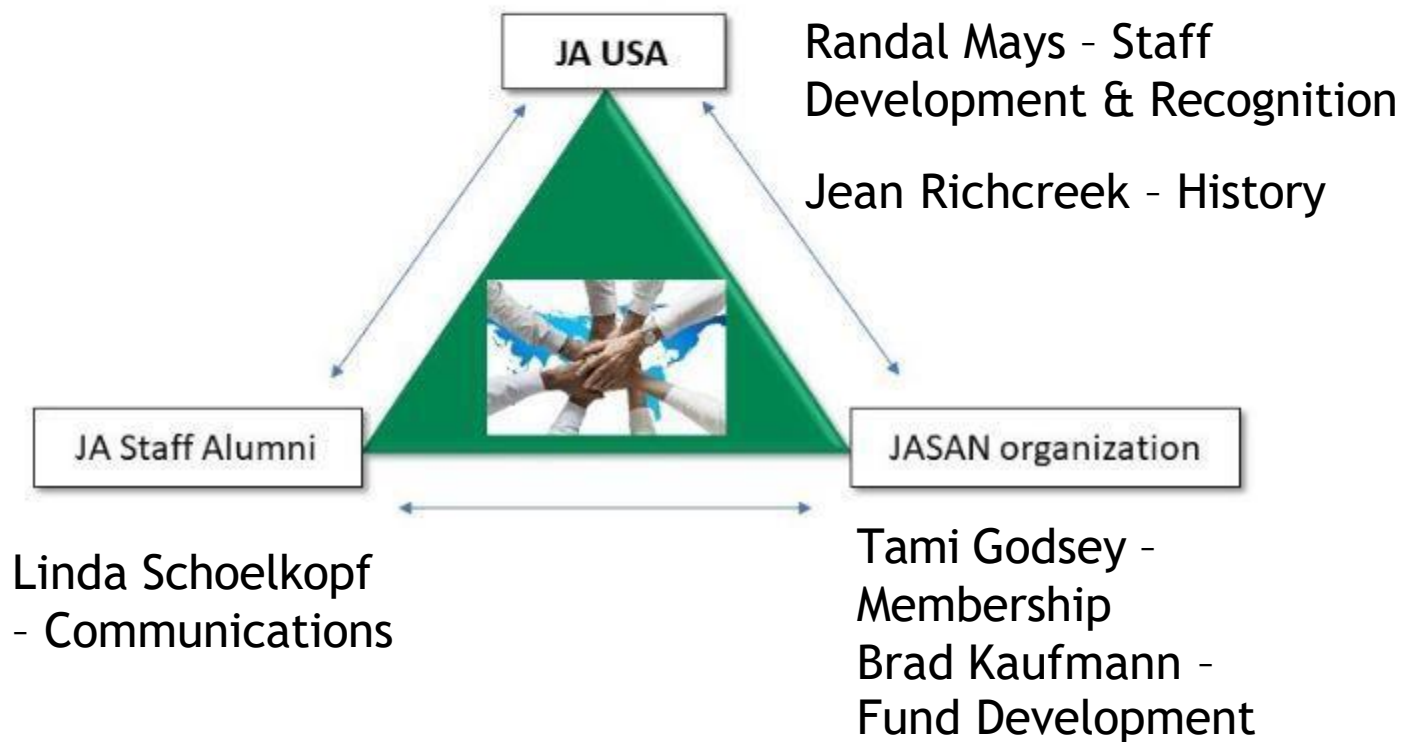
Approval of 2023 Officers & Operating Budget

- 2022-23 Program of Work



staff alumni
a Pioneer Legacy

2021-22 Program of Work



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picture

Fund Development Committee Brad Kaufmann, Chair

Committee Members



Committee Objectives



Committee Accomplishments



picture

Communications Committee Linda Schoelkopf, Chair

Committee Members



Committee Objectives



Committee Accomplishments



picture

Recognition & Development Committee

Randal Mays, Chair



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Committee Members



Committee Objectives



Committee Accomplishments





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picture

Membership Committee Tami Godsey, Chair

Committee Members



Committee Objectives



Committee Accomplishments





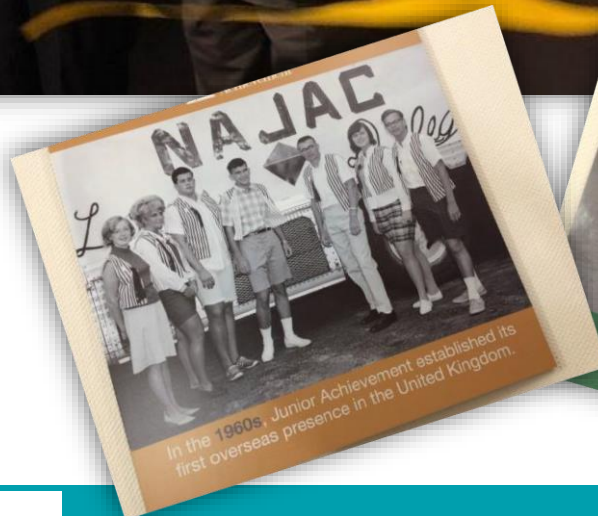
Break Time

picture

History Committee Jean Richcreek, Chair ??????



Preserving Our History



In the 1960s, Junior Achievement established its first overseas presence in the United Kingdom.



During the 1950s, JA began to grow as a national organization, and even established a presence in Canada.



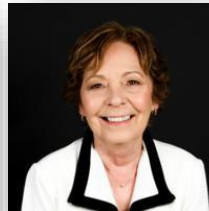
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picture

Election of Officers John Weil, JASAN Chair

Election of 2022-23 Officers, Committee Chairs, and At Large Members



Slate of Officers



John Weil, Chair, JA Staff Alumni Network



**Linda Schoelkopf, Vice Chair, Chair-elect, Chair,
Nominating Committee**



Frank Evans, Administration



Hudson Whitenight, Secretary

Committee Chairs



Laurie Stearn, Chair, Digital Communications



Tami Godsey, Chair, Membership



Dennis Gilfoyle, Chair, Engagement

Committee Chairs



Sally Stamper, Chair, History



Pamela Casteel, Chair, Archives



Randal Mays, Chair, Staff Development & Recognition

At Large Members



Lucy O'Donnell



Kathy Arnes

2022-23 Operating Budget

Ray Darby, Chair



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2021/22 Fund Balance Report

Interim Report for the Period Ending June 30, 2022

	JASAN Membership Fund	Karl Flemke Fund	Heritage Fund
Beginning Balance	\$211,357	\$25,000	\$46,386
Funding Campaign	54,311		
YTD Expenses	(9,063)	(218)	(497)
Investment Earnings	(15,747)	(2,779)	(3,535)
Current Fund Balance	\$240,758	\$22,003	\$42,354
JA USA scholarship pledge	175,000		
Available fund balance	\$65,758		



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Proposed 2022/23 Operating Budget

Interim Report for the Period Ending June 30, 2022

	2021/22 Budget	2021/22 Through 6/30	Proposed 2022/23 Budget
Revenue	\$28,819	\$28,819	\$18,333
SOS Campaign Reserves			75,000
Available Funds			\$93,333
Expenses	\$18,994	\$ 9,063	\$91,447
Net Surplus (Deficit)	\$ 9,825	\$19,756	\$ 1,886
Operating Expense Detail			
Chairman	\$7,553	\$3,340	\$7,872
Administrative Support	\$4,000	\$1,500	\$2,625
Subscriptions	\$2,003	\$ 602	\$2,125
Contingency	\$1,050	\$1,238	\$1,200
National Leadership Conference	\$ -	\$ -	\$1,422
Annual Meeting	\$ 500	\$ -	\$ 500

Proposed 2022/23 Operating Budget

Interim Report for the Period Ending June 30, 2022

	2021/22 Budget	2021/22 Through 6/30	Proposed 2022/23 Budget
Operating Expense Detail (cont.)			
Awards & Recognition	\$1,000	\$ -	\$ 2,000
Staff Development	\$ -	\$ -	\$75,000
Membership & Fundraising	\$6,040	\$ 2,244	\$ 2,675
Communications	\$4,401	\$ 3,479	\$ 3,900
Total of all detail	\$18,994	\$9,063	\$91,447
Total Operating Expenses	\$18,994	\$9,063	\$91,447

2022 Member Voting Results
for
Executive Committee
Operating Budget
John Weil, Chair, JASAN



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Results of 2022 Member Voting

	Approval of 2022-23 Executive Committee	Approval of 2022-23 Operating Budget	Approval of Hudson Whitenight as Proxy
# Votes in Favor			
(electronic votes)	#	#	#
(mailed votes)	#	#	#
# Votes Opposed			
(electronic votes)	#	#	#
(mailed votes)	#	#	#

2022-23 Program of Work



2022-23 Program of Work



John Weil, Chair, JASAN



Supporting JA USA

SUPPORT LOCALLY TO IMPACT NATIONALLY.

1. Sponsor the Jim Sweeny Scholarship and Karl Flemke Award
2. Provide 50 scholarships for JA area staff to attend the 2023 NLC
 - o Develop, in partnership with JA USA, expectations for connection and follow-up among scholarship recipients and JASAN scholarship contributors

KEEP THE HISTORY OF JA ALIVE AND EASILY AVAILABLE TO ALL.

1. Transcribe and post Oral histories to the JASAN website
2. Support the JA Archives
 - o Define a process, consistent with the JA USA-JASAN MOU, for transmission of historically significant documents to the IUPUI Archives
3. Support the JA Museum

Support JA USA in the collection and preservation of materials to be maintained in the Museum (physical/virtual) after the JA Headquarters building is sold



Engaging JA Staff Alumni

DIGITAL COMMUNICATIONS

1. Provide members the information they need to connect with others
 - o Develop various digital strategies based on the demographics of our members
 - Using various social media tools such as Facebook, LinkedIn, and Instagram
 - Electronic and hard copy communication
 - Ensure the new website provides reasons for members to visit

ENGAGEMENT

1. Provide members with meaningful opportunities to connect and engage with former JA colleagues
 - o Establish a process to continue engagement with current members via social media, newsletter member spotlights, Zoom/online gatherings, local/regional gatherings as feasible/permitted
 - National JASAN meeting
 - Local/Regional in-person meetings
 - Video connections



Building the JA Staff Alumni Network Organization

MEMBERSHIP

1. Use social media and other tools to identify, connect, and recruit people at all levels leaving JA to become members
 - Recruit 18 new members building on the relationship of prospective new members with current members
 - Establish a process for onboarding new members
 - Work to get more members involved with committees/projects
 - Use the application form and website “Member Only” page to collect and build an inventory of members’ experience, skills, and interest inventory

BE FINANCIALLY SELF-SUFFICIENT

1. Ensure sufficient funding to carry out the work of the organization
 - Raise \$26,250 in donations by June 30, 2023
 - There is a direct correlation between the percentage of members who contribute financially and the percentage of members who are actively involved
 - Add 10 NEW donors from existing membership roster by June 30, 2023

2022 Member Voting Results 2022-23 Program of Work John Weil, Chair, JASAN



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Results of 2022 Member Voting

	Approval of 2022-23 Program of Work
# Votes in Favor	
(electronic votes)	#
(mailed votes)	#
# Votes Opposed	
(electronic votes)	#
(mailed votes)	#



Group PHOTO