



**Junior  
Achievement™**

Staff Alumni Network  
A Pioneer Legacy

## **Don Floyd – 2023 JA Professional Staff Hall of Fame Laureate**



Don began his career as Executive Director for JA in Reading, PA in 1973. He was hired in 1975 at the National Headquarters to manage and develop the new Project Business Program. Under his leadership, Project Business became the largest of JA's programs surpassing the original JA Company program. Nearly half a million students were being served by the time he left National.

As Director of Project Business, he was responsible for creating the curriculum, manage a \$3,000,000 grant from The WK Kellogg Foundation to implement the program nationwide, and

assisting the organization to become a valuable partner with the educational systems across the country.

He became the President of JA New York in 1980. In this role, he stabilized the NYC organization and eliminated the \$250K debt owed to the National Organization for years. He won the Hook Award in 1984 for his turn-a-round of NYC, and in one year, took student participation from 5,000 students to over 25,000. NYC was the first local area to discontinue the JA Company Program for JA's Applied Economics Program. While running over 100 classrooms the first year, it became the largest AE program in the country at the time.

In 1985 he was named Executive Vice President of JA inc. Under his leadership he spearheaded the organization into the development of the International Organization, recreated the funding model for JA USA to ensure a more secure and stable revenue stream, oversaw the implementation of technology for JA USA, strengthen and expanded the JA programs and the field service operations.

Don left his 17-year JA career in 1990 after the tragic loss of his wife Susan in an automobile accident.

In 1992 Don was hired as EVP and COO of the National 4-H Council in Washington, D.C. In 2000 he became President and CEO until his retirement in 2013 when he became Chair of the Global 4-H Network until his full retirement in 2016. Don was elected to the National 4H Hall of Fame in 2019.