

2022-23 Program of Work



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Supporting JA USA

- Support Locally to Impact Nationally
- Keep the History of JA Alive and Easily Available to All



Engaging JA Staff Alumni

- Digital Communications
- Engagement

Building the JA Staff Alumni Network Organization

- Membership
- Financially Self-sufficient



Supporting JA USA

SUPPORT LOCALLY TO IMPACT NATIONALLY.

1. Sponsor the Jim Sweeny Scholarship and Karl Flemke Award
2. Provide 50 scholarships for JA area staff to attend the 2023 NLC
 - o Develop, in partnership with JA USA, expectations for connection and follow-up among scholarship recipients and JASAN scholarship contributors

KEEP THE HISTORY OF JA ALIVE AND EASILY AVAILABLE TO ALL.

1. Transcribe and post Oral histories to the JASAN website
2. Support the JA Archives
 - o Define a process, consistent with the JA USA-JASAN MOU, for transmission of historically significant documents to the IUPUI Archives
3. Support the JA Museum

Support JA USA in the collection and preservation of materials to be maintained in the Museum (physical/virtual) after the JA Headquarters building is sold



Engaging JA Staff Alumni

DIGITAL COMMUNICATIONS

1. Provide members the information they need to connect with others
 - o Develop various digital strategies based on the demographics of our members
 - Using various social media tools such as Facebook, LinkedIn, and Instagram
 - Electronic and hard copy communication
 - Ensure the new website provides reasons for members to visit

ENGAGEMENT

1. Provide members with meaningful opportunities to connect and engage with former JA colleagues
 - o Establish a process to continue engagement with current members via social media, newsletter member spotlights, Zoom/online gatherings, local/regional gatherings as feasible/permitted
 - National JASAN meeting
 - Local/Regional in-person meetings
 - Video connections



Building the JA Staff Alumni Network Organization

MEMBERSHIP

1. Use social media and other tools to identify, connect, and recruit people at all levels leaving JA to become members
 - Recruit 18 new members building on the relationship of prospective new members with current members
 - Establish a process for onboarding new members
 - Work to get more members involved with committees/projects
 - Use the application form and website “Member Only” page to collect and build an inventory of members’ experience, skills, and interest inventory

BE FINANCIALLY SELF-SUFFICIENT

1. Ensure sufficient funding to carry out the work of the organization
 - Raise \$26,250 in donations by June 30, 2023
 - There is a direct correlation between the percentage of members who contribute financially and the percentage of members who are actively involved
 - Add 10 NEW donors from existing membership roster by June 30, 2023